

Our Impact

JULY—DECEMBER 2021

The second half of 2021 was extremely busy as we continue to expand our work on behalf of the entire hereditary cancer community. All of us at FORCE are working diligently and with passion to help improve the lives of individuals and families facing hereditary breast, colorectal, endometrial, ovarian, pancreatic and prostate cancers. Read on to learn about some of our many accomplishments over the last six months.

DIVERSITY, EQUITY & INCLUSION

Diversity, equity and inclusion (DEI) are core organizational values that provide a path to improving health outcomes for all members of our community. We are highlighting these efforts to underscore our commitment to these important initiatives and the work we are doing to address and improve health disparities.

OUR DEI PROGRESS:

- We successfully launched virtual community support groups, including unique groups for the LGBTQIA+ community, men, the D/deaf and hard of hearing, and for Black, Indigenous and People of Color.
- Working with our partners at Eisai, SHARE and Black Health Matters, we are elevating awareness of endometrial cancer with a focus on reaching people from diverse communities through the [SPOT HER](#) campaign.
- Our health equity sessions at the virtual 2021 Joining FORCES Conference featured experts who addressed health disparities and unique issues faced by people from underserved communities.
- Our newly launched [Spanish Language Portal](#) features cancer information and resources that were developed with our partners. We also created a new resource, “Los genes entre nosotros: Guía para dar a conocer resultados de pruebas genéticas con familiares,” a guide in Spanish for sharing information with relatives about an inherited mutation in the family.



EDUCATION AND AWARENESS

- We attracted 2,248 attendees to our virtual Joining FORCEs Against Hereditary Cancer Conference. All sessions were recorded and are available for on-demand viewing, increasing the number of people who can learn from this important information.
- Our XRAY program reached 50,000 people, sharing reliable information and reviews of cancer research reported by the media.
- More than 490 healthcare providers and trainees, including genetic counselors, nurses and nurse navigators, etc., were educated through our continuing education workshops on Digital Health Literacy and Communicating Research to Improve Patient Engagement.

SUPPORT

- The private FORCE Hereditary Cancer Facebook group was launched and has 1,200 members as of December 2021, providing a convenient way for individuals to connect with one another, obtain support and share experiences with peers 24/7.



RESEARCH

- We promoted 96 research studies to our community in 2021, helping match people with inherited mutations to treatment, prevention, detection, quality of life and other studies for which they are eligible.
- Patients were referred for the IMPRES Study, which looked at a medication to improve cognition in women who undergo early, surgical menopause. Enrollment is now completed, thanks to FORCE's assistance.
- FORCE collaborated with researchers at Mayo Clinic College of Medicine and McGill University on a research project to understand the knowledge of and attitudes about endometrial cancer risk in people with a BRCA1 or BRCA2 mutation.

PUBLIC POLICY

- We developed a new, intensive advocate training and relaunched the Patient Advocate Leaders (PALs) program with the goal of expanding our state public policy bandwidth with representatives in all 50 states.
- We engaged in federal public policy efforts aimed at ensuring equitable insurance coverage of oral cancer therapies, access to mammograms with no cost-sharing starting at age 40, and access to genetic counseling, testing and related high-risk services for Medicare beneficiaries.