



Facing Hereditary Cancer EMPOWERED

PRESS RELEASE

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FOR IMMEDIATE RELEASE

FORCE Elects New President and Secretary to its Board of Directors

Tampa, FL (January 21, 2021) – Facing Our Risk of Cancer Empowered (FORCE), the nation’s only nonprofit organization dedicated to families facing hereditary breast, ovarian and related cancers, announces the election of Carrie Catlin as President and Tammy Li as Secretary to its board of directors.

Carrie Catlin, CFP® is a previvor with a BRCA1 inherited mutation and has served as both the Treasurer and Secretary of FORCE’s board. In addition, she has been an active FORCE volunteer since 2006. Carrie earned a Bachelor’s Degree in Computer Science from the University of Delaware and an MBA from the New York University Stern School of Business. She and her husband, Steve, are business partners at Fenway Financial Advisors in Boston, providing financial planning and efficient investment advice to individuals and nonprofits.

Tammy Li is a previvor with both the BRCA1 and BRCA2 inherited mutations. She has been an active FORCE Peer Navigator and State Impact Leader volunteer since 2016. Tammy earned a BBA from the University of Michigan Ross School of Business and an MBA from the Northwestern University Kellogg School of Management. Professionally, Tammy has her own Consumer Insights consulting practice, where she guides consumer goods companies in the development of new products, advertising and business strategies through consumer and marketplace understanding.

Both Tammy and Carrie look forward to helping further FORCE’s mission to its growing community so no one has to face hereditary cancer alone.

“We are delighted to have Carrie and Tammy help lead our board. I’ve worked with both of them for years and their dedication to our mission and our community is outstanding. Our organization and our constituents will truly benefit as they take on these new roles,” stated Barbara Pfeiffer, FORCE CEO.

About FORCE

FORCE is dedicated to empowering the millions of individuals and families facing hereditary breast, ovarian, pancreatic, prostate, colorectal and endometrial cancers. Our community includes people with a BRCA, ATM,

PALB2, CHEK2, PTEN or other inherited gene mutation and those diagnosed with Lynch syndrome. We are dedicated to providing up-to-date, expert-reviewed information and resources that help people make informed medical decisions. FORCE serves as a champion, unifying the community and advocating for awareness, access to care and better treatment and prevention options. Our strong, supportive community of peers and professionals ensures that no one must face hereditary cancer alone.

For more information, visit FORCE's website at www.facingourrisk.org.