



Facing Hereditary Cancer EMPOWERED

Press Release

For more information:

Karen Kramer

FORCE: Facing Our Risk of Cancer Empowered

866-288-7475 x707

karenk@facingourrisk.org

FOR IMMEDIATE RELEASE

FORCE Elects Denise Bulpitt, Dana Goldman, Wenora Johnson and Carmen Pace to its Board of Directors

Tampa, FL (November 16, 2020) – Facing Our Risk of Cancer Empowered (FORCE), the nation’s only nonprofit organization dedicated to families facing hereditary breast, ovarian, pancreatic, prostate, colorectal and endometrial cancers welcomes Denise Bulpitt, Dana Goldman, Wenora Johnson and Carmen Pace to its Board of Directors.

These four women, who are survivors of hereditary cancers, bring unique skills, healthcare and advocacy backgrounds and personal experiences to FORCE. As BRCA genetic mutation carriers and Lynch syndrome advocates, they use their voices to raise awareness about hereditary cancers and to address disparities among minority patients.

“We are delighted to have Denise, Dana, Wenora and Carmen join our board. Their backgrounds, as well as their personal connections to our community, ensure that they will be valuable additions to the FORCE team as we expand our mission to include all individuals and families facing hereditary cancers,” stated Barbara Pfeiffer, FORCE CEO.

Denise Bulpitt

Denise is a registered nurse and certified lactation consultant with over 35 years of experience. In 2017, Denise was named one of Dallas Fort Worth’s Great 100 Nurses. She was diagnosed with stage 1 ovarian cancer after discovering she carried her family’s BRCA1 gene mutation. Today she is a speaker for the Survivors Teaching Students program, in which women who have had ovarian cancer speak to medical and nursing school students about their journey with the disease. Denise also volunteers with FORCE as a Peer Navigator.

Dana Goldman

Dana is a practicing real estate attorney in Miami. She is involved in local breast cancer initiatives, including the introduction of mobile mammography to her community, which she spearheaded. Dana is an advocate for policies in support of additional funding, research programs and resources for genetic based cancers. She is a



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20-year colon cancer survivor, a 10-year endometrial cancer survivor and a nine-year breast cancer survivor. In 2019 she tested positive for Lynch syndrome, a leading cause of inherited colon and endometrial cancer.

Wenora Johnson

Wenora currently works for Argonne National Laboratories. She is a Lynch syndrome colorectal, endometrial and basal cell carcinoma survivor. She raises awareness of colorectal cancer with the advocacy organization Fight CRC and has been a clinical trials curator. She is a Patient Advocate for the College of American Pathologists and a Technical Expert Panel Member for the Centers for Medicare & Medicaid Services. Wenora also volunteers as a FORCE Peer Navigator and Research Advocate.

Carmen R. Pace

Carmen is a registered nurse with experience in a variety of clinical settings, including oncology. After serving in the U.S. Air Force, she received a nursing degree from the University of Oklahoma Health Sciences Center, as well as a Masters in Public Administration with a concentration in healthcare administration. Carmen is a patient advocate on PCORI's Healthcare Delivery and Disparities Research Advisory Panel. Carmen's discovery of her BRCA2 gene mutation after a breast cancer diagnosis at age 42 brought her to FORCE in 2012. She volunteers as a FORCE State Impact Leader.

About FORCE

FORCE is dedicated to empowering the millions of individuals and families facing hereditary breast, ovarian, pancreatic, prostate, colorectal and endometrial cancers. Our community includes people with a BRCA, ATM, PALB2, CHEK2, PTEN or other inherited gene mutation and those diagnosed with Lynch syndrome. We are dedicated to providing up-to-date, expert-reviewed information and resources that help people make informed medical decisions. FORCE serves as a champion, unifying the community and advocating for awareness, access to care and better treatment and prevention options. Our strong, supportive community of peers and professionals ensures that no one must face hereditary cancer alone.

For more information, visit FORCE's website at www.facingourrisk.org.

