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PRESS RELEASE

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FOR IMMEDIATE RELEASE

FORCE Elects Debbie Setuain to its Board of Directors

Tampa, FL (December 26, 2018) – Facing Our Risk of Cancer Empowered (FORCE), the nation’s only nonprofit organization dedicated to families facing hereditary breast, ovarian and related cancers, announces the election of Debbie Setuain as Treasurer to its board of directors.

Debbie Setuain has more than 25 years of accounting, finance and auditing experience and has been a FORCE volunteer for over six years in Southern Florida. Her own triple negative breast cancer diagnosis in 2010 led to genetic testing and the discovery of her BRCA1 genetic mutation. Debbie has received multiple honors for her dedication to educate the community about hereditary cancer, including the 2018 Pink Warrior award from The Miami Women Who Rock and a Proclamation from the City of Sunny Isles Beach for her dedication to educate the community. She wants all women to empower themselves with knowledge so that they may make the best healthcare decisions for themselves and their families.

“Debbie is a leader in our community and we are delighted to welcome her to FORCE’s board of directors. Her professional experience and personal connection to our community will be an asset to our team,” stated Barbara Pfeiffer, FORCE CEO.

Debbie Setuain added, “I feel humbled and honored for the opportunity to serve as FORCE’s Board of Directors Treasurer. I look forward to continuing my dedication to making a difference in the lives of others in my new role.”

About FORCE

No one should have to face hereditary breast and ovarian cancer alone. FORCE is the voice of the HBOC community, providing support, education and awareness to help those facing hereditary breast, ovarian and related cancers know their healthcare options and make informed decisions. The organization is the de facto leader in guiding critical research and policy issues that impact the HBOC community. For more information about FORCE and hereditary breast and ovarian cancer, please visit www.facingourrisk.org.

