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PRESS RELEASE

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FOR IMMEDIATE RELEASE

FORCE Elects Teri Woodhull as President and Tara Freundlich as Vice President to its Board of Directors

Tampa, FL (August 9, 2019) – Facing Our Risk of Cancer Empowered (FORCE), the nation’s only nonprofit organization dedicated to the millions of men, woman and families facing hereditary cancer, announces the election of Teri Woodhull as president to its board of directors and Tara Fruendlich as the new board vice president.

Teri Woodhull has worked in healthcare and healthcare technology companies for 30 years. In 2010, Teri was diagnosed with BRCA+ ovarian cancer. After her cancer diagnosis, she began volunteering for FORCE and the Minnesota Ovarian Cancer Alliance (MOCA) and held positions including support group leader, peer navigator, community liaison, media spokesperson, legislative patient testifier, fundraiser, and vice president of the FORCE board of directors. She is a founding member of an ovarian cancer survivor group called Chemo Chicks and a hereditary cancer coalition effort called “SuperYou.”

“Teri’s passion for advocacy stems from her desire to help others know and understand their family medical history and its potential consequences. She feels a sense of urgency to more rapidly advance scientific discoveries in inherited cancer syndromes. We are fortunate to have Teri on our board,” stated Barbara Pfeiffer, FORCE CEO.

Tara Freundlich has been an active member of FORCE since learning of her BRCA2 mutation in 2002. Tara helped to establish the FORCE helpline and spent more than 1200 hours talking to women and men looking for information and support after learning of their own hereditary cancer or risk of it. She has also hosted meetings, been available to the media and helped to organize both local and national fundraising events. Tara has been a FORCE board member since 2014.

According to Sue Friedman, FORCE’s executive director, comments, “Tara has been a tireless advocate for the hereditary cancer community. Tara is a wonderful asset to the FORCE board of directors.”





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About FORCE

No one should have to face hereditary cancer alone. FORCE is the voice of the HBOC community, providing support, education and awareness to help those facing hereditary breast, ovarian and related cancers know their healthcare options and make informed decisions. The organization is the de facto leader in guiding critical research and policy issues that impact the HBOC community. For more information about FORCE and hereditary breast, ovarian and related cancer, please visit www.facingourrisk.org.

